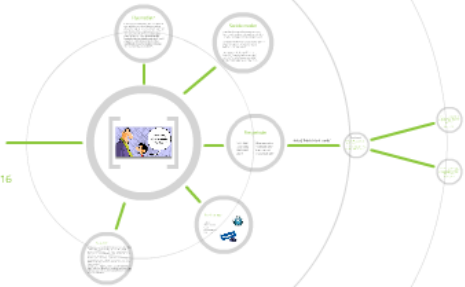


SDU ↗

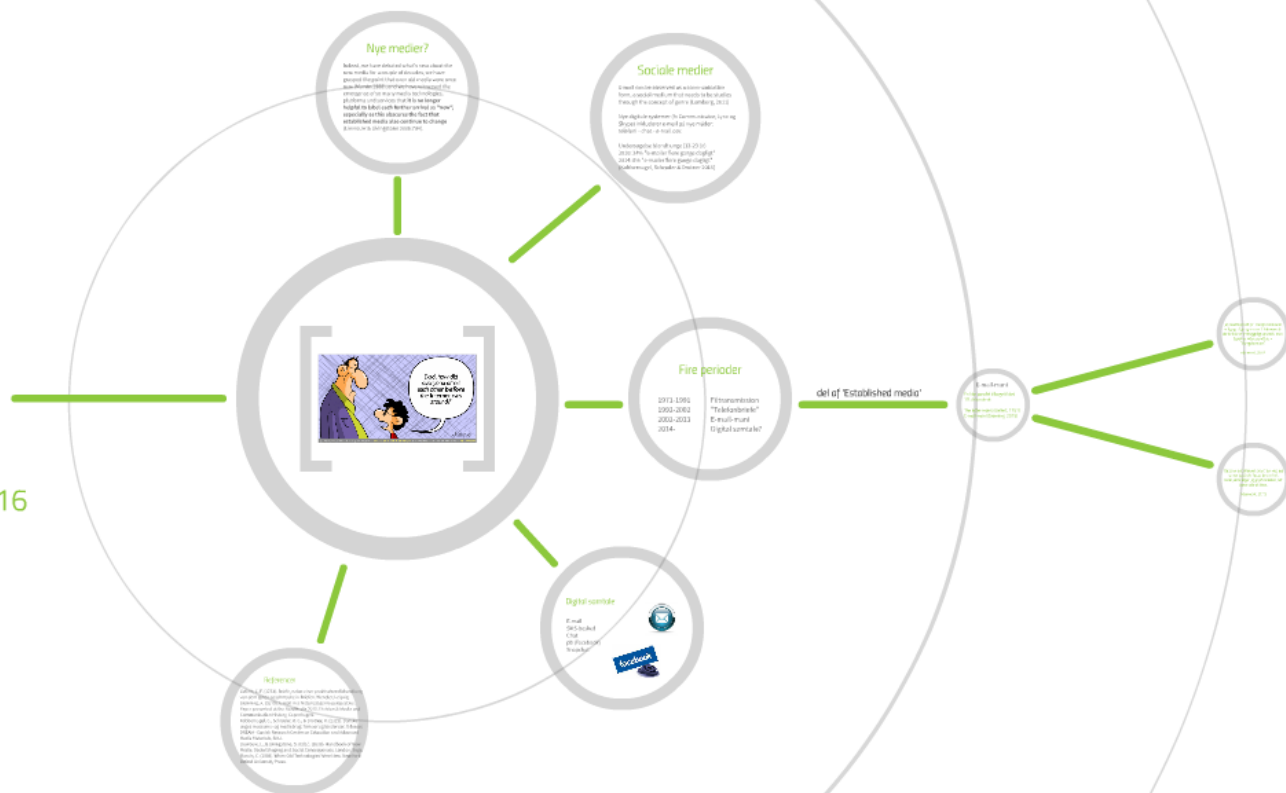
## E-mail-mani

Anette Grønning, Symposium 27. april 2016  
Sprogbrug i nye medier  
ang@sdu.dk



# E-mail-mani

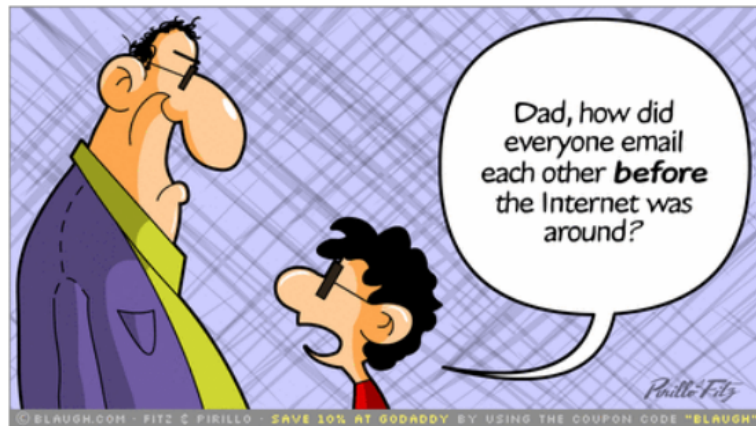
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 ahg@sdu.dk



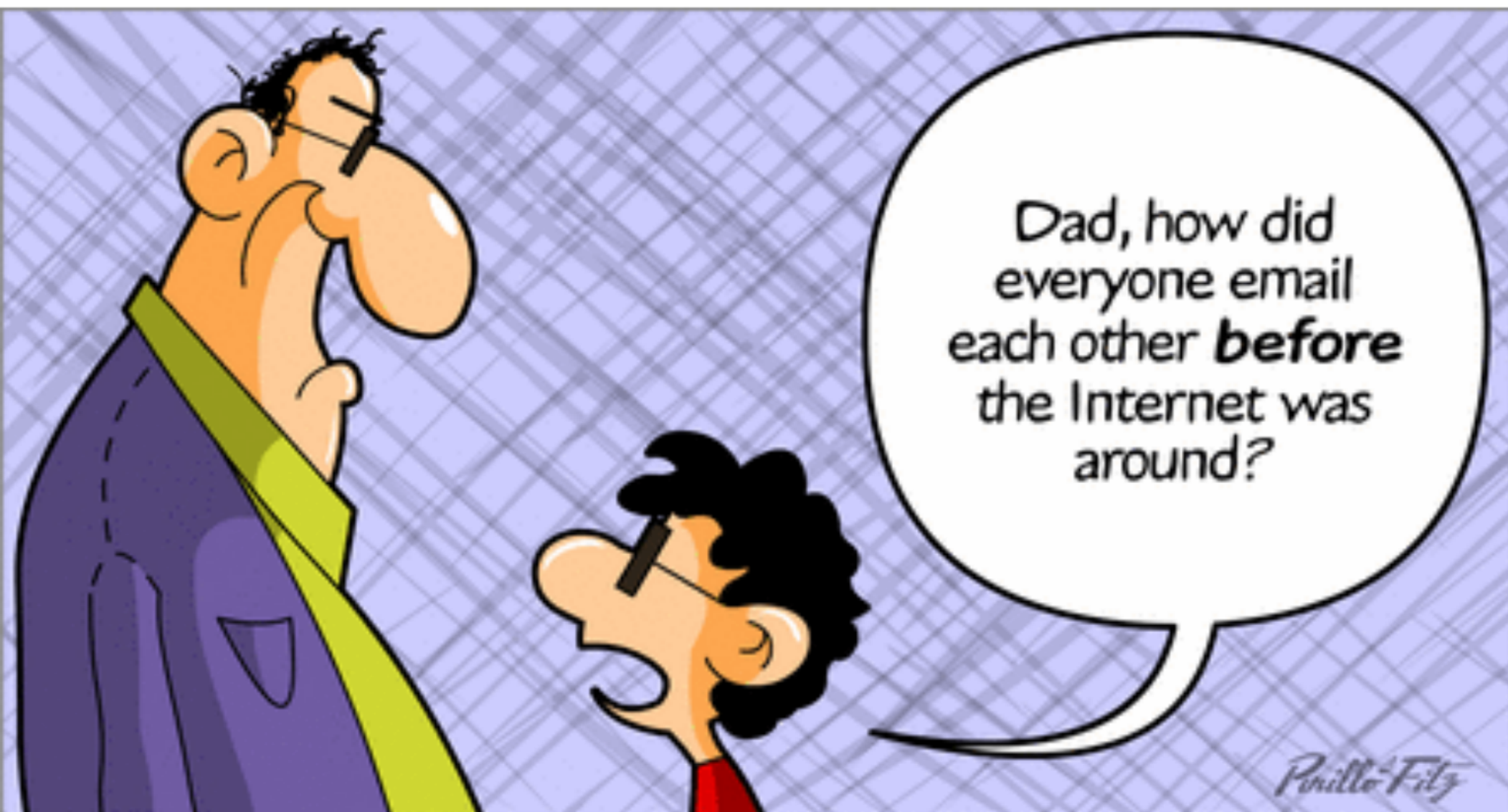
**SDU** 

# E-mail-mani

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[ahg@sdu.dk](mailto:ahg@sdu.dk)



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Dad, how did everyone email each other **before** the Internet was around?

*Pirillo Fitz*

# Fire perioder

1971-1991

1992-2002

2002-2013

2014-

Filtransmission

"Telefonbrieve"

E-mail-mani

Digital samtale?

d

del af 'Established media'




# E-mail-mani

En klar parallel tilbage til det  
18. århundrede

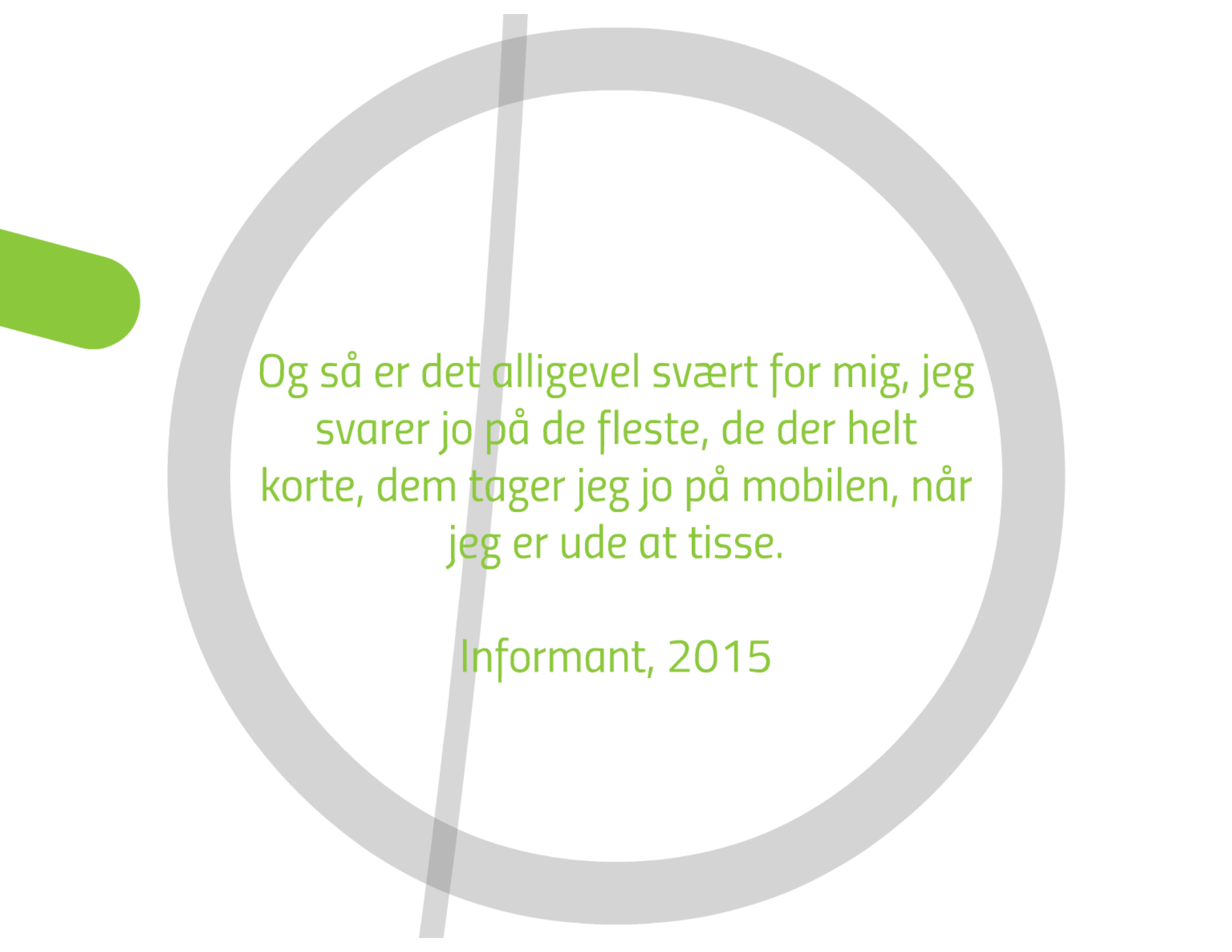
The letter mania (Gellert, 1751)  
E-mail-mani (Grønning, 2015)





Jeg modtager alt for mangr mails som er ligegyldige og som er tidskrævende da de ikke er omhyggeligt afsendt, men typisk er videresendt som "klyngebomber".

Informant, 2003



Og så er det alligevel svært for mig, jeg  
svarer jo på de fleste, de der helt  
korte, dem tager jeg jo på mobilen, når  
jeg er ude at tisse.

Informant, 2015

## Digital samtale

E-mail  
SMS-besked  
Chat  
pb (Facebook)  
Snapchat



# Nye medier?

Indeed, we have debated what's new about the new media for a couple of decades, we have grasped the point that even old media were once new (Marvin 1988), and we have witnessed the emergence of so many media technologies, platforms and services that **it is no longer helpful to label each further arrival as "new", especially as this obscures the fact that established media also continue to change** (Lievrouw & Livingstone 2006:704).

# Sociale medier

E-mail can be observed as a communication form, a social medium that needs to be studied through the concept of genre (Lomborg, 2011)

Nye digitale systemer (fx Communicator, Lync og Skype) inkluderer e-mail på nye måder: telefoni - chat - e-mail osv.

Undersøgelse blandt unge (13-23 år)  
2010: 24% "e-mailer flere gange dagligt"  
2014: 6% "e-mailer flere gange dagligt"  
(Kobbernagel, Schrøder & Drotner 2015)

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